

## 2022 AFDCS Cachetmakers Contest Insert

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### *Please make sure you read and follow all contest rules*

1. Entries will be accepted only from American First Day Cover Society members in good standing.
2. It is assumed, by signing the entry form, you affirm that all legal requirements have been met by the cachetmaker. Any cachet that has the appearance of being artwork that is not original or in the public domain must have proof of originality or licensing consent or it will not be accepted.
3. Each entry must have the actual cover submitted with an entry form. One fee, one cover, and one entry form are required for each entry. If the cover is to be donated to the AFDCS Fundraising Auction, the entry fee is \$5 for each cover entered; otherwise, the fee is \$10. In the case of se-tenant and Rookie of the Year sets, one entry fee will be sufficient for the entire set. If a single from a se-tenant set is entered in another category, a separate cover, fee, and entry form is required for the second category. The junior category entry fee is \$2 and the cover will be returned. Fees can be paid online by PayPal, MasterCard, Visa, American Express, or by a check made payable to the AFDCS, drawn in US funds and from a US bank.
4. A “cover” does not need to be an envelope. For the purpose of this contest a cover is defined as any item bearing a cancelled stamp or stamps and is basically a flat item like an envelope, card, canvas, plastic sheet, etc. Unusually-shaped or multi-dimensional items like baseballs, Hot Wheel track, rocks, bottles, rail spikes, horseshoes, bottles, etc. are to be entered in the category Esoteric or Unusual. Each entry must fit entirely into an 11x14 envelope, not multiple envelopes for a single entry. Also, “stamp” includes postal stationery.
5. Any cover that has been entered in the wrong category may be disqualified and returned, at the discretion of the committee. The chairperson may, at his or her discretion, place it in the correct category if such category is obvious from the information provided. The chair will attempt to notify the cachetmaker of the change.
6. At least 10 identical cachets must exist for each cover entered. Smaller editions will not be accepted in any category except Noncommercial, Event and Youth.
7. Any member of the AFDCS may support entries in the two junior categories. If you know of a young artist or designer, we want to encourage you to encourage them toward becoming a young cachetmaker. Each AFDCS member may enter one cover for a junior 17 and under.  
In addition to the usual awards, junior category winners will receive a one-year junior AFDCS membership (or a one-year membership extension).
8. Entries will include only those covers postmarked during the 2022 year. All covers or esoteric and unusual entries must bear enough postage to pay a legitimate rate and to be carried by the postal service issuing the stamp. Entries submitted for every category, except the Federal & State Duck category, are not restricted to USPS- issued stamps and can be first day covers from any legitimate postal service. Covers may include combo stamps to support the theme of the stamp or event. Except for combos, all postage must receive a cancel from the country issuing the first-day stamp.
9. Categories may be reviewed each year for inclusion in the contest.
10. On the back of the entry form, cachetmakers must write a brief description of the cover, to include method of production, quantity made and type of art. This information is helpful to the judges and for writing lot descriptions for the AFDCS Fundraising Auction.

## 2022 AFDCS Cachetmakers Contest Categories

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- 1. Hand-Drawn, Hand-Colored, Hand-Painted** - A cover where the artwork is entirely hand-drawn or hand-painted directly onto the surface of the envelope, canvas, paper, etc.  
No means of mechanical or electronic reproduction has been used.
- 2. Hand-Colored/Hand-Painted, Printed from Original Artwork** - A cover where the artwork, photograph, etc. is applied onto the cover either by hand or printed by any method. Each cover is then individually hand-colored or hand-painted. The design/artwork is original to the cachetmaker.  
For example; original artwork can be categorized by creating a new image based on imagination or on an existing image used as reference.
- 3. Hand-Colored/Hand-Painted, Printed from Non-Original Artwork** - A cover where the artwork, photograph, etc. is applied onto the cover either by hand or printed by any method. Each cover is then individually hand-colored or hand-painted. The design/artwork is not original to the cachetmaker.  
For example, non-original artwork can be categorized by taking an existing image and hand coloring or hand painting on that image.
- 4. Printed Artwork/Design, Multicolored** - Artwork or design that has been created by or for the cachetmaker and then printed by any method.
- 5. Printed Artwork/Design, Single Color** - Single-color artwork or design that has been created by or for the cachetmaker and then printed by any method.
- 6. Miscellaneous Medium** - A cover with a cachet made by methods such as but not limited to silk screen printing, woodblock printing, attaching of metal plates, coins, medallions, photographs, stickers, etc.
- 7. Esoteric or Unusual** - This category is reserved for unusually-shaped or multi-dimensional items like baseballs, Hot Wheel track, rocks, bottles, rail spikes, horseshoes, bottles, etc. This category is designed for a broad spectrum of items which can be different or unusual in design, theme, shape, or materials.
- 8. Federal or State Duck Stamp Covers** - This category includes both federal and state Duck stamps issued during the contest year.  
Any type of artwork or design and printing method will be accepted.
- 9. Se-Tenant Covers** - One or more covers bearing stamps from a se-tenant issue and printed by any method. All stamps in the issue must be represented on one or more covers and all covers must be submitted.
- 10. Noncommercial Covers** - A cover that was not produced for commercial sale and is produced by a cachetmaker who does not offer or intend to offer their covers for sale. This category is specifically to highlight the talents of individuals who produce covers expressly for their own personal enjoyment, for charitable causes, to trade with friends, etc. This category is open to all methods of printing and is not limited to covers where 10 or more have been produced.
- 11. Event Covers** - This category is open to all forms of production and includes items such as holidays, stamp show events, military events, political covers, death covers, etc. These covers need not contain a first-day date. The event and event postmark must have occurred in the year indicated by the contest title. Entries are not restricted to USPS-issued stamps and can be event covers from any legitimate postal service. Covers may include combo stamps to support the theme of the stamp or event. The category is not limited to covers where 10 or more have been produced.
- 12. Foreign Covers** - This category is open to all forms of production and may include first day and event covers cancelled in any country other than the United States.
- 13. Rookie of the Year** - This category welcomes new cachetmakers (not a cachet line) who have begun commercial production recently and are entering the cachet contest for the first time. At least three different covers must be submitted.
- 14. Inauguration Covers** - At least 10 of each cachet must be produced.
- 15. Juniors Ages 10 and younger** - These covers may be one-of-a-kind.
- 16. Juniors Ages 11 to 17** - These covers may be one-of-a-kind.
- 17. Top Cachet Award** - The judges will select the best cover from among the First Place covers in the above categories and this cover will be awarded the "Top Cachet Contest Award."



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## 2022 AFDCS Cachetmakers Contest Entry Form

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***Entries must be postmarked by Friday, April 15, 2023***

*Complete all information on the other side.*

*Please photocopy this form for additional entries.*

Use this side to describe your cachet. Descriptions will be used by judges and for describing your cover in the AFDCS Fundraising auction. The contest judges have requested the following information. Please check all that apply.

- The images and artwork are original to the cachetmaker.
- The artwork is not original to the cachetmaker and is in the public domain or written permission has been granted for its use. Number of covers produced: \_\_\_\_\_

***Describe how your cachet was produced:***

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### ***Official AFDCS Cachetmakers Contest Judging Criteria***

Judges will approach their task with the understanding that this is a first day/event cover award. Their goal will be to select the best illustrated cover in each of the contest categories using the criteria stated below. The decision of the judges is final.

Each cover will be awarded points in each of the five criteria listed below. The cover with the highest number of points wins the category. Ties for the winning cover in a contest category will be broken by vote of the judges. The Top Cachet Award will be chosen from among the winning covers in the individual categories.

The categories will be weighted as to importance. The percentage weight given to each category's awarded points is shown after the category description.

1. Cachet's impact on enhancing the theme of the stamp or event (40%)
2. Overall Impact: The immediate reaction to the cover (25%)
3. Use of art, color and/or design to enhance the cover's impact (15%)
4. Ingenuity: Skill or cleverness in design, i.e., use of text, and/or special cancels and/or combo stamps and/or imaginative and/or creative designs. For purposes of this category, the overall submission will be considered including any additional material provided on the back of the cover or as an insert. (10%)
5. Technical details and craftsmanship of the work (10%)