JOURNAL OF THE AMERICAN FIRST DAY COVER SOCIETY

Volume 55, No. 5              Whole Number 384                     July 15, 2010

Charles R. Chickering, Cachetmaker ... see Page 10
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**OLYMPIC WINTER GAMES**
**(SIMULATED CANCEL)**

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All memberships commence in the month dues are paid and include eight issues of First Days. Correspondence regarding changes of address or magazine subscription problems should be sent to the AFDCS Executive Director, POB 16277, Tucson, AZ 85732.

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Contributing to *First Days* — This magazine depends on its readers for articles. All submissions will be reviewed for publication. Maintaining quality illustrations is the most challenging part of producing *First Days*. Please submit 300 dpi or better scans or good photographs or crisp color photocopies (on a contrasting background) with manuscripts. Send articles to: Richard L. Sine, 100 Poplar St., Fort Mill, SC 29715 (editor@afdcs.org).

**Deadlines** — Contributors should be aware that the shortest deadline for *First Days* is 90 days before the magazine’s cover date. Lead times on processes that require several steps must be planned so that each step can adhere to this deadline.

**AMERICOVER 2010** — Join the fun at the 55th annual AFDCS convention, Oak Brook, IL. For show details, e-mail: showinfo@afdcso.org.

If your magazine has a brightly colored membership renewal label on the front cover, your membership has expired. You can renew by mail or on the AFDCS Website at [http://www.AFDCS.org/renewal](http://www.AFDCS.org/renewal).
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Multiple Cancels

When the Flags of our Nations (FOON) stamps were released in April, during the Mega Show, the first day city was New York City. Right after the date, the USPS announced that a first day of sale cancel would be available in all the state capitals having flags in that coil.

Then, just after the Scenic Americans postcards were released in Washington DC, the USPS announced a first day of sale cancel would be available in the cities where the parks pictured on the cards are located.

Although I am not an advocate of the announcements coming so late, I am strongly in favor of this concept. I have been encouraging (you could read that as “pushing”) the U.S. Postal Service to release stamps such as these in the proper locations. After all, why should the stamp showing the Rio Grande River be issued in Milwaukee?

I think this is a big win for our hobby. First, it increases the number of first day cancels that are available for an issue. I know that every town can apply for and receive the generic “First Day of sale” cancel that is available. I see nothing wrong with these; and, if you have worked with your local postmaster and obtained one, Fantastic! I think that is great and can form a good collection. But would it really make sense to have a first day of sale cancel for the North Dakota Flag of our nation stamp canceled in Port Huron, MI?

But now, as a collector, we know that the remainder of the Flags of Our Nation stamps will have a first day of sale cancel available in the state capital. That makes it so much easier to work with the local district personnel in the USPS and put together a first day ceremony. I remember when I wanted to work with the district to have a FD ceremony in Dover, DE, for the first day of its state flag stamp. Because there was no coordinated effort, the USPS ended-up with a Dedication ceremony about a week later. If you have a complete collection of the Flags of our Nations stamps, each canceled in the state capital, the pictorial cancellation for Delaware will not be on the first day.
If you live in a state that has not yet been in the current FOON series, you should start making the contacts to work on having a first day ceremony when the stamps are released. Let your district know that you are interested and willing to help.

Another thing I like about these cancels is that they are available from Stamp Fulfillment Services in Kansas City. This assures that the cancels you send for will be of the highest quality that we expect as collectors.

I’m not sure what other issues will have this type of cancels available, but I certainly hope that you take advantage of the opportunities that they present.

**Summer is here.**

We are already half way through the year. It’s into the dog days of summer, but unlike many other parts of philately, where the summer is the slow season, it’s the busiest time for First Day Covers. It’s when we have our annual convention and show: Americover. You’ll find plenty about the upcoming convention elsewhere in this issue, so I won’t go into detail, except to say to look over what will be happening and make your plans to attend. If you have never been to Americover, make this your first. There is something for everyone, beside just the dealer bourse. We are a World Series of Philately show, which means you’ll see some of the best exhibits around.

Every day is packed with seminars and meetings, and auctions. We also have a pre- and post-convention tour, so you’ll be able to take in some sights and entertainment in Chicago. At the President’s banquet on Friday evening, we announce and present the Earl Planty Awards for cachetmaking. It’s hard to believe, but the society has been hosting this contest for almost 20 years.

Be sure to bring your spouse, because we continue to be the only stamp show that has a spouses program, which is one of most attended programs each day.

I look forward to seeing you there.

---

**Call to Convention**

Pursuant to the provisions of Article III of the bylaws of the American First Day Cover Society, the Board of Directors has directed that the 55th annual AFDCS convention shall be held at the Chicago Marriott Oak Brook, 1401 West 22nd St., Oak Brook, IL 60523, August 6-8, 2010.

In further compliance with Article III, I hereby issue this call to the 55th annual AFDCS convention and annual meeting to be held at the place and dates listed above. All members are invited to attend.

_Chris Lazaroff_
_AFDCS President_
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“Any collectibles that can be easily, quickly and cheaply made by anybody, will be so often produced by so many people that their total quantity always exceed collectors’ demand and thus their market values never rise, and they are not resellable.” Because this theorem is applicable only to collectibles and not to consumers products, many people do not realize it, but ignoring it has been a main cause of the demise or decline of many collecting hobbies. The recent progress in computer and copying technology now enables everybody to easily make high quality cachets by copying or imitating the existing artworks, legally or otherwise. Not only these cachets are too common to have a future market value, but also the values of the cachets printed by the costly traditional ways will decrease due to their resemblance to the new cheap cachets. “The new ways replace the old ones” is acceptable only for consumers goods, and it will lead to the end of collecting of cachets. The only solution is to stop buying any cachets that look like being easily produced, whether that is a case or not. You should collect only the cachets with the clearly original design created by a talented artist for a particular stamp (the stamp must be part of the design to prove this fact), those produced by a costly method or inexpensive materials, or the ones that can be legally issued by certain organizations (official cachets). Currently Supercachets are the only commercial cachets fully qualified as such a cachet (other cachets are either an imitation, or not provable to be original). As the forerunner of the future cachets, Supercachets will increase in value 1000 times just like any other forerunners in the philatelic history.

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Charles R. Chickering was hailed as the “dean of American stamp designers” when he retired in 1962 from the Bureau of Engraving and Printing (BEP). [New York Times, 1962, p. 24.] He had been at the BEP since 1947, and had been credited with more U.S. stamp designs than any other individual during his time at the Bureau.

To keep himself busy and artistically engaged after retirement, Chickering then turned his talents to cachet design and illustration for Gladys Jackson’s Jackson Cover Service. He provided a touch of class to Jackson’s First Day Cover operations from 1963 until his death in 1970, and created some of the finest cachet designs ever produced for print-production First Day Covers.

Today, many people know of Chickering the stamp designer, and many know of Chickering the cachet artist, but few recognize that both bodies of work are the product of the same man. Fewer still are aware of his significant career in illustration that preceded his philatelic accomplishments.

Early Life and Career

Charles Ransom “Chick” Chickering was born on October 7, 1891, in Smithville (Atlantic County), NJ, just east of Philadelphia.

His drawing talent and ability to fashion things with his hands emerged early, but at one time the young Chickering aspired to a career in engineering. When he completed high school, the carrot of a scholarship to the Philadelphia Museum School of Industrial Art was offered to him, and he chose to accept it rather than to pursue engineering. He graduated from that school in 1913, sold his first illustrations to Collier’s Magazine the same year, and his immediate vocational fate as a freelance book and magazine illustrator was sealed. [Brett, 1964b, p. 250.]

Figure 1
Figure 2
His career was interrupted somewhat by World War I.¹ According to his son, David, he enlisted in the Army before he was drafted, was originally assigned to the infantry, and then transferred to a cavalry unit. Recognition of his talent for illustration, however, led the Army to assign him to much more unusual duties. He wound up spending much of his time in France in the basement of a chateau in Dijon creating drawings of body-part wounds from cadavers brought in from the front for autopsy. It is believed that these drawings today remain part of a Smithsonian collection in Washington, DC. [D. Chickering, 2009a.]

Chickering was discharged from the Army in 1919, and census records for 1920 indicate that he resumed his career as a free-lance illustrator after the war. He maintained contact with other former students from the Philadelphia Museum School of Industrial Art, and one of them introduced him to her sister and his future bride, Caroline Day. The couple married in September 1922, and the Chickering family expanded first with the birth of son, Charles D., in 1926, and again with the birth of son David in 1930.

The period between World War I and World War II was a magazine-publishing wonderland in the United States, with hundreds of general-interest and specialized titles emerging, defining and redefining themselves, flourishing with very large circulations, and also sometimes disappearing as tastes and fashion changed.

These periodicals competed for newstand sales with political articles, book serializations, literary pieces and pulp fiction tales, all enhanced with top-flight story illustrations and eye-catching covers.

Chickering produced covers and internal story illustrations for a very large number of these magazines, including Collier’s, Everybody’s Magazine, The Country Gentleman, Good Housekeeping, Blue Book, Redbook, Cosmopolitan, Liberty, and the holy grail of illustration, the Saturday Evening Post.

The importance of the Saturday Evening Post probably made his May 9, 1936, Post cover (Figure 1) a highlight of his career as a magazine illustrator. It was titled “S.S. Romance,” and was a sentimental evocation of the humor of everyday life for which Post covers were famous. In fact, it had been inspired by Chickering’s 1922 honeymoon cruise to Bermuda where he, the life-long sailor, was
felled by seasickness throughout, while his first-time-on-a-boat bride flourished at sea.

The most important magazine relationship for Chickering, however, was with Blue Book, known variously as the “Illustrated Magazine of Adventure, Mystery and Humor,” the “Magazine of Adventure in Fact and Fiction,” and the “Magazine of Adventure by MEN for MEN.” It was in Blue Book that Edgar Rice Burroughs introduced “Tarzan, Lord of the Jungle” to the world in December 1927, and kept the world interested in Tarzan serial stories for many years.

Blue Book’s long-time editor and art director Don Kennicott was both a friend and a major fan of Chickering’s work, and used his illustrations in more issues than not in the extended period throughout the 1930s and 1940s, and even into the early 1950s. His drawings enhanced Blue Book stories with titles like “The Blackout Murder,” “Lady on the Warpath,” “A Matter of a Pinion,” and “Be Sure Your Sin Will Run You In.”

After the attack on Pearl Harbor and the U.S. entry into World War II, Chickering sought out ways to contribute to the war effort. He found his vehicle in work for the Navy Department, designing posters first, and then other materials to promote and recognize successful civilian war production. Figure 2 shows one Chickering-designed Uncle Sam poster from 1942.

Chickering remained very active in freelance book and magazine illustration during and immediately after the war, continuing his regular work for Blue Book and many of the other publications that he had worked for earlier.

The world of magazine publishing, however, was changing profoundly through the 1940s. The most consequential change was the ubiquitous use of photography in place of illustration as the cover hook that attracted newsstand buyers, and the internal pictorials that helped make the words of the stories more real for readers.

**Stamp Design**

It was probably with a very clear understanding of the impact and inevitability of such changes that Chickering pursued and secured work as a designer with the Bureau of Engraving and Printing when that opportunity became available after the war. He started there on February 12, 1947.

His broad artistic range, his sharp eye for detail and the great versatility that he had demonstrated in his earlier design work proved to be strengths in his work at BEP, as well. He did not focus exclusively on stamps, but it was his work on stamp design that has proved most enduring. He has been given sole credit for the design of 66 U.S. stamps, and joint credit for the design of 11 others during his 15-year career there. [Bureau Specialist, 1964,
Design credit, of course, is a peculiar thing. Rarely are final designs produced as conceived by the artist. Many heads, eyes and hands are typically involved along the path from concept to completion of virtually all commercial illustrations, and BEP stamp designs were no exception.

Often the model for the stamp, the final rendition of the design to meet the mechanical production requirements of the engraving process, would be produced by someone other than the designer, and Chickering is credited as modeler for 41 U.S. issues (and jointly as modeler for eight more) in addition to those stamps that he designed. [Bureau Specialist, 1964, pp. 258-259.]

Within this very broad body of work, however, only three designs for which Chickering is given sole credit are believed to reflect essentially unmodified concepts. [Brett, 1964b, pp. 260-261.] They may offer special insights into Chickering’s design sensibility – what he believed a good stamp should look like.

The earliest unaltered Chickering stamp design was for the Opening of Japan stamp (Scott 1021) issued on July 14, 1953 (Figure 3). Chickering was a lifelong sailor, and he may well have had a special affinity for projects that allowed him to incorporate his vision of ships on the sea. The central design of the Opening of Japan issue offered just such an opportunity, and reflected a beautifully balanced seascape looking out on boats in Tokyo Bay from a shore perspective. The upper-right portrait of Commodore Matthew Perry completed the design.²

The second unaltered Chickering design was for the New York City
Tercentenary stamp (Scott 1027) is issued on November 20, 1953 (Figure 4). This also involved a seascape, but it reversed the perspective of the Opening of Japan issue – looking from the water, past boats in the harbor, to the settlement on the shore. The design also drew on the popular “then and now” concept, with modern Manhattan skyscrapers rising in silhouette in the background out of the modest Dutch colonial village in the foreground. According to a contemporary observer, this design was believed to be Chickering’s personal favorite. [Brett, 1964a, p.261.]

The third more-or-less pure Chickering design was for the 8-cent Statue of Liberty ordinary postage stamp (Scott 1041) issued on April 9, 1954. This multi-color design stands out from virtually all other issues of the regular issue series of 1954-1961. Actually, Chickering designed many of the other stamps in the series, as well. The enormous number of stamps printed over the period of their use has given rise to the tongue-in-cheek observations that Chickering may have been the most-extensively published artist in history (his son David’s perspective), and the artist whose work was most-extensively discarded (his own self-deprecating take on it all).

Stamp design was a highly politicized activity at the Bureau during Chickering’s years there, and his talent and vision often were affected by tinkering and revisions from various stakeholders, with varying credentials in art and design. Chickering tended to be self-effacing and non-argumentative, but what he saw as misguided interference with his designs frustrated Chickering at various stages of his career at BEP. [C.R. Chickering, 1962, p. 24.]

His first credited BEP design was for the Doctors of America stamp (Scott 949) issued on June 9, 1947. The major change imposed on Chickering’s original design was the color of the stamp, conceived in blue,
but issued in muddy red/brown. [D. Chickering, 2009b.]

Not all design issues arose before the stamp design was finalized. Chickering’s tenure at BEP coincided with the most frigid years of the Cold War, and related politics sometimes exploded as debate about stamp design. While still relatively new at the Bureau, Chickering designed the Gold Star Mothers stamp (Scott 969) issued on September 21, 1948, to honor women who had lost sons in battle. He carefully researched what he expected to be received as a well-thought out design with the gold star emblem as its centrepiece. [C.R. Chickering, 1962, p. 24.] In fact, the design became a cause celebre when it was denounced in the national press with the claim that the gold star looked like a Russian military insignia on a U.S. stamp. [Brett, 1964a, pp. 259.]

Chickering’s most famous credited design was for the Project Mercury stamp (Scott 1093) issued on February 20, 1962. Because the success of the space mission to be commemorated was far from certain, a curtain of secrecy was seen to be necessary to hide the fact that a stamp was being prepared. Chickering did most of his work on it at home, while his fellow workers at BEP were led to believe that he was on vacation. He produced two preliminary designs, both vertical in shape to produce a sense of the endless height of space. Shortly after he submitted the designs, they were returned to him with suggestions for revisions. He dutifully modeled the final design in the requested horizontal format to emphasize the “limitless width of space,” but never knew the source of the approved design changes. [C.R. Chickering, 1962, p. 24.] Subsequently, research credited the horizontal design to Charles de. M. Barnes, an employee in NASA’s Office of Educational Services. NASA apparently was unhappy with Chickering’s original designs and others developed by
Norman Todhunter of the Citizen’s Stamp Advisory Committee. NASA wanted its own vision reflected in the stamp, and Barnes became involved. Subsequent inter-agency wrangling led to Barnes being ignored as the stamp designer. [Faries, 1981, pp.96-100.] There appears to be no question that Chickering was responsible for modeling the final stamp design.

The Homestead Act stamp (Scott 1098) issued May 20, 1962, was Chickering’s last credited design. In a sense, it closed the circle of his BEP career in that his original color concept was again rejected and refashioned, just as his first credited design had been. Chickering’s vision involved an up-beat, multi-colored stamp to reflect his sense that the pictured settlers would be looking forward excitedly to their bright, new adventure in homesteading. Instead, the stamp was issued in dull grey, reflecting a mid-20th Century perspective that homesteading was a bleak, unpleasant way of life. [Brett, 1964, pp.264-265.]

**Cachet Design**


Exactly how Gladys Jackson and Charles Chickering came to work together is not known. Chickering’s son David believes that it was Jackson who initiated contact sometime in the months after Chickering’s retirement from BEP was announced.

They seem to have been very much an odd couple. Jackson was an extrovert, often loud, caustic and vitriolic. Chickering was very much an introvert, often shy and typically laconic. Both may have been dealing with heart/stroke issues during the period of their collaboration.

Jackson’s primary business was servicing First Day Covers for major dealers and cachetmakers, but she had made at least three runs at
producing her own cachet line before hooking up with Chickering. Jackson had developed an attractive line of silk-screen cachets that she marketed in 1948 and 1949. Jackson (in partnership with Robert Harris) was also the force behind the beautiful Glory cachet line that first appeared in January 1962, and ran through August 1963. Subsequently, she produced letterpress cachets with the Jackson brand name for four U.S. stamps issued in October 1963.

Her most successful and enduring cachet production, however, was the Jackson line initiated in conjunction with Chickering.

The first Chickering-designed cachet for Jackson is believed to be for the International Red Cross Centenary stamp (Scott 1239) issued on October 29, 1963 (Figure 5). This
was followed days later by his cachet for the 1963 Christmas stamp (Scott 1240) shown in Figure 6,\textsuperscript{3}

Some of Chickering’s finest cachets were produced over the course of the following year. His designs for the John Muir stamp (Scott 1245) issued April 29 (Figure 7), the William Shakespeare stamp (Scott 1250) issued August 14 (Figure 8), and the Robert Goddard air mail stamp (Scott C69) issued October 5 (Figure 9), may be counted among Chickering’s best cachet work.

In subsequent years, Chickering’s Jackson renderings for the Cancer Crusade stamp (Scott 1263) issued on April 1, 1965 (Figure 10), the Urban Planning stamp (Scott 1333) issued on October 7, 1967 (Figure 11), and the Cherokee Strip stamp (Scott 1360) issued on October 15, 1968

\textit{Figure 11}

\textit{Figure 12}
(Figure 12) also were standouts.

The heart problems that he had been dealing with for some time claimed Chickering’s life at Island Heights, New Jersey, in April 1970. Production lead times being what they were, a number of Chickering cachet designs were published posthumously. His final design was produced for the South Carolina Settlement stamp (Scott 1407) issued September 12, 1970 (Figure 13).

Less than seven years covered the whole of Chickering’s time in cachet design, much less than he spent in either of the other significant phases of his career in illustration. He produced fewer than 150 cachets for U.S. issues, and not every cachet produced can be judged a masterpiece. Nonetheless, taken as a whole, his detailed renditions, imaginative use of color, beautiful hand lettering and portraiture make it easy to understand why his work may be looked upon as the finest print-production cachets produced during the 1960s.

Endnotes

1. His 1917 draft card describes him as tall and slender, with brown eyes, dark hair and “no deformities.”

2. Note the text at the left of the stamp. Letters are stacked top to bottom, rather than side by side. This was considered somewhat radical in design at the time. In fact, the Opening of Japan stamp is the only U.S. stamp issued in the 1950s and 1960s with that style feature for lettering. A small handful of stamps in the mid-1940s had also used this approach.

3. This cachet was also issued in a two-color green and black variety. The cachet was based on the design submitted to BEP by Chickering for the first U.S. Christmas stamp in 1962. The design had been rejected at the time as overly religious in appearance.

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Chickering, David C. Telephone Conversation with the author, April 8, 2009. (a)

Chickering, David C. Telephone Conversation with the author, November 18, 2009. (b)


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20 First Days July 15, 2010
A Bibliography of Literature on U. S. First Day Covers Issued Between 1970 and 1979

by David S. Zubatsky

This compilation supplements bibliographies published in the First Quarter 1984 issue of The Philatelic Literature Review (pp. 3-12) and the First Quarter 2000 issue of The Philatelic Literature Review (pp. 50-59).

Abbreviations of the most frequently cited philatelic journals:

FD-First Days
L-Linn’s Stamp News
TC-The Ceremonial (American Ceremony Program Society)

References to Individual Issues Are By Scott Number

General


Scott 1396 - USPS Emblem Issue of 1971


Scott 1398 – 16-cent Ernie Pyle Issue of 1971

Scott 1420-Landing of Mayflower Issue of 1970
Moorhead, Dave. “At Issue: #1420, Landing of Mayflower: Pilgrims Fled to New World to Achieve Religious Freedom,” Class Cover Connection, No. 46 (February 2005), 1, 4-5. Includes color photos of some of the cachets for this issue.

Scott 1426 - Missouri Sesquicentennial Issue of 1971

Scott 1433 - John Sloan Issue of 1971

Scott 1439 - CARE issue of 1971

Scott 1452 - Wolf Trap Issue of 1972

Scott 1469 - Osteopathic Medicine Issue of 1972

Scott 1473 - Pharmacy Issue of 1972

Scott 1478 - Postrider Issue of 1973

Scott 1488 - Nicolaus Copernicus Issue of 1973
Cusick, Allison. “Collecting FDCs: Many Groups Produced Copernicus FDCs,” L, 74 (July 9, 2001), 18.

Scott 1503 - Lyndon B. Johnson Issue of 1973
Scott 1528 - Horse Racing Issue of 1974
Hogg, James W. “Horse Racing Stamp First Day Cancel: Real or Forgery,” FD, 54 (8), December 1, 2009, 28-29.

Scott 1538-1541 - Minerals Issue of 1974

Scott 1548 - Legend of Sleepy Hollow Issue of 1974
Denis, Gary. “A ‘Legend of Sleepy Hollow’ Artcraft Variety Identified,” FD, 51 (4), June 1, 2006, 11-14. Illustration and description of an Artcraft variety for this issue designed for the Wayne Bus and Truck Equipment Co. of Tarrytown, NY. The article includes photos and descriptions of all the other known Artcraft cachets for this issue: the standard Artcraft cachet; Postal Commemorative Society, and a plate proof of which only three were produced.

Scott 1552 - Peace on Earth Christmas Issue of 1974

Scott 1553 - Benjamin West Issue of 1975

Scott 1559-1570 - Apollo- Soyuz Issue of 1975

Scott 1576 - World Peace Through Law Issue of 1975

Scott 1596 - Eagle and Shield Issue of 1975
Scott 1610 - $1 Rush Stamp & Candle Holder Issue of 1979
Warren, Alan. “The Question Box: A True Philatelic/Numismatic FDC,” *FD*, 52 (6), September 1, 2007, 42-43. Cachet designed by Sheldon O. Schwartz (SOS Covers) includes the first day for this issue as well as a Susan B. Anthony coin attached, which was first issued on the first day date at the San Francisco Mint.

Scott 1633-1682 - State Flags Issue of 1976

Scott 1706-1709 - Pueblo Indian Pottery Issue of 1977
Youngblood, Wayne. “Collecting Coast to Coast: A Hot Philatelic Time in Old Santa Fe,” *American Philatelist*, 120 (9), September 2006, 816-820. Includes the author’s experience at the first day of sale ceremonies, acquiring incorrectly spelled Sante Fe (sic) FDC, as well as his experience in getting unofficial cancels on the first day.

Scott 1710 - Lindbergh Flight Issue of 1977
Mooreshead, Dave. “At Issue: #1710, Lindbergh’s First Flight: Honoring the First and Only True Hero of the 20th Century,” *Class Cover Connection*, No. 36 (November 2003), 1, 4-6. Illustrated article with color copies of some cachets for this issue, including all of Claude Sarzin’s 12 cachets for this issue.

Scott 1712-1715 - Butterflies Issue of 1977

Scott 1722 - Herkimer at Oriskany 1777 Issue of 1977
The Vol. 7, No. 3 (1992) issue of *Legacy: Annals of Herkimer County* (Herkimer County, NY Historical Society) contains a history of the stamp, information about Nicholas Herkimer, and a reproduction of the first day ceremony stamp program (pp. 1-7).

Scott 1726 - Articles of Confederation Issue of 1977

Scott 1732-1733 - Captain Cook Issue of 1978

Scott 1749-1752 - Dance Issue of 1978
Scott 1771 - Martin Luther King, Jr. Issue of 1979
Mooreshead, Dave. “At Issue: #1771, Martin Luther King, Jr.; Civil Rights Leader Chosen 2nd Black Heritage Subject,” Class Cover Connection, No. 31 (May 2003), 1, 6-8. Article includes color reproductions of a variety of cachets for this issue.

Scott 1789 - John Paul Jones Perf. 11x12 Issue of 1979

Scott 1789a - John Paul Jones Perf 11 Issue of 1979

Scott C78 – 11-cent Silhouette Jet Issue of 1971

Scott U568 - 1.8-cent Envelope Issue of 1974

Scott UX58-6-cent Paul Revere Postal Card Issue of 1971
Roberts, Richard P. “An Autographed Paul Revere Postal Card,” Mekeel’s & Stamps Magazine, 187 (14), October 6, 2000, 31. The Author, an employee of the Revere Copper and Brass company, designed the cachet illustrated in the article and who also obtained the autograph of Paul Revere, Jr., the great-great-grandson of the original Paul Revere.

Scott UX 61-63, UXC 12-13 - Tourism Year of the Americas Postal Cards Issue of 1972
Cusick, Allison.” Collecting FDCs: Five U.S. Postal Cards Featured Tourism Year,” L, 73 (November 13, 2000), 44-45. Article includes a list of the 28 cities that were designated as first day cities for the five Tourism of the Americas postal cards.


Scott UXC14 – 11-cent Eagle International Airmail Postal Card Issue of 1974
Newton, Barry. “First Day Cancels on the 11c Air Mail Postal Card,” Postal Stationery, May/June 1974, 126-127. Article describes his success in getting not only various State College, PA, cancels, but also those from Bellefonte, Pleasant Gap, Snow Shoe, Drifting, Grassflat, and Moshannon, PA.
Canadian Cachets: Part 9: The Red Cross Conference Issue of 1952

by Gary Dickinson

The quadrennial conference of the International Red Cross was held in Toronto, Ontario, from July 23 to August 9, 1952. The Canada Post Office issued a 4-cent stamp on July 26 to commemorate the occasion. This was the first Canadian stamp to be printed by a combination of engraving and lithography, and the first to have two colors (red and blue) apart from black and white. It was also the first commemorative stamp of the Queen Elizabeth II era and the second issue overall since the beginning of her reign on February 6, 1952, preceded only by a 20-cent definitive stamp. Canada Post serviced 31,522 FDCs, somewhat less than the norm for commemoratives of the period. As far as can be determined, there have been no previous studies of the FDC production for this issue.

Several members (Ivan Hebert-Croteau, Terry Mainprize, Bob Vogel, myself) of the FDC Study Group of the British North America Philatelic Society have contributed to an assemblage of 51 different cachets for the Red Cross issue, and these may be viewed on the Study Group’s website at the following Internet address: http://canadafdc.org/Gallery/v/MemberAlbums/

For purposes of this article, six covers have been selected as representative, with the majority of them having been produced by U.S. cachet makers for use in Canada.

Figure 1. Canadian Red Cross Society business corner card with Conference information and official Ottawa Day of Issue cancellation.
Figure 2. O.H.M.S. official envelope with Victoria first day CDS cancellations and rubber-stamped “First Day Cover.”

The national office of the Canadian Red Cross Society sent out a total of 2,000 covers with its “official” first day message enclosed (Figure 1). It is the organization’s regular business corner card printed in red, with an added black text at bottom center, which gives the title and dates of the Conference. FDCs are also known with just the regular corner card information but no Conference information.

The cover shown as Figure 2 is somewhat unusual because it is an “O.H.M.S.” (On Her Majesty’s Service) cover of the Canada Post Office. As such, it carries the message at upper left that it is for “Official Business Only/Heavy penalty for private use to avoid payment of postage.” Although the cover would normally have been

Figure 3. Michael Sanders cachet with block of four and Ottawa day of issue cancellation, addressed to New Jersey.
mailed without postage, in this case it carries a stamp (signifying private use) and there is a rubber-stamped “First Day Cover” notation. It was posted in Victoria, British Columbia, to a Victoria resident.

The Michael Sanders cachet shown in Figure 3 is a typical leaf-and-text design he used for many Canadian issues from the 1930s to the 1950s. This example has a block of four stamps and is lightly addressed in pencil to Millburn, NJ. At least six variations of this particular cachet are known, including two on souvenir cards. The variations tend to involve the font and spacing of
Figure 6. Cachet by unknown maker with block of four stamps and Ottawa official first day cancellation, addressed to Plain Dealing, LA.

the text as well as shades of color.

Figure 4 shows a cachet by C.W. George that contains the main elements of the stamp but depicted in different forms. These include the red cross itself, the rays emanating from it, and the clouds with the additional element of a globe on the cachet.

The organization’s name is shown in French as well as English. Two other versions of this cachet are known, with the others featuring the globe in blue rather than red and one of those showing a yellow background behind the rays.

Stephen Anderson’s cachet for the Red Cross issue (See Figure 5) showed a dramatic drawing of a victim of war together with a relatively lengthy text describing the values and goals of the International Red Cross. This scarce cachet is also found in black.

The cachet shown in Figure 6 includes a bit of humor that is probably unintended. It shows a nurse in full uniform who appears to be holding an ambulance in mid-air. The maker of the cachet is unknown, and the cover carries a block of four stamps and is addressed to Plain Dealing, LA.

The six cachets shown here represent only a small fraction of the 51 known for the International Red Cross Conference issue. In general, virtually all cachets included a red cross in one form or another, with the exceptions being five general purpose cachets that made no reference to the specific Red Cross commemorative stamp. Other cachet makers that were represented included Canadians J.C. Rosenbaum (two versions), A.R. Alexandre (one cover and two postcards), and Herman Jacobi as well as U.S. makers Ludwig Staehle, ArtCraft, and Artmaster. For the most part, the makers did an excellent job of incorporating information about the event being commemorated into their designs, and the presence of the colorful red cross resulted in some striking cachets.
The First U.S. Special Handling Commercial FDC – A Stamp without a Service!

by Robert G. Rufe

Here’s my question: how does one prepare a proper first day of issue mailing for a service-dedicated stamp, prior to the date for the initiation of the service? You may be saying, “What?”

First Day Cover collectors pursue many different elements within their specialty – cachets of all manner, sets, combinations, blocks and plate blocks, PNCs, cities of issue, time period and, for some of us, covers processed through the mails with the proper service for which the FDOI stamp is “dedicated.” A simplified listing of service-dedicated stamps and their respective FDOIs is shown in Table 1.

Most of these stamps have as their FDOI the same date as that on which the service became effective. Two exceptions stand out, because they represent services that took effect a number of days after their respective stamps were issued. Notably, the first air post stamp, Scott C3, came out on May 13, 1918, two days before its service date – the inaugural flights from New York, Philadelphia and Washington, DC. For May 13 and 14, 1918, Scott C3 was a stamp without a service!

Similarly, the first special handling stamp, Scott QE4, was released on April 11, 1925, in Washington, DC, four days before its service date of April 15, 1925. There were approximately 467 FDCs prepared, some of which were quite “elegant” (Figure 1). Why so few FDCs? BEP printing records indicate the stamps were printed on April 4, gummed on April 7, perforated on April 8 and delivered to Packing Division on April 9, so getting a few sheets to the District post

<table>
<thead>
<tr>
<th>Service-dedicated Stamp</th>
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<th>First Dedicated Stamp for Service</th>
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<tr>
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<td>C3 May 13, 1918 May 15, 1918</td>
</tr>
<tr>
<td>Air Post Special Delivery</td>
<td>August 30, 1934</td>
<td>CE1 August 30, 1934 August 30, 1934</td>
</tr>
<tr>
<td>Special Delivery</td>
<td>1885 - Authorized March 3</td>
<td>E1 September 29, 1885 (EDU) October 1, 1885</td>
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<td>Registration</td>
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<td>F1 December 1, 1911 Pre-existing</td>
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<td>Postage Due</td>
<td>March 3, 1879</td>
<td>J1 July 5, 1879 (EDU) Pre-existing</td>
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<tr>
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<td>Q11 February 1, 1945 February 1, 1945</td>
</tr>
<tr>
<td>Parcel Post</td>
<td>January 1, 1913</td>
<td>Q1 January 1, 1913 January 1, 1913</td>
</tr>
<tr>
<td>Special Handling</td>
<td>1925 - Authorized February 28</td>
<td>QE4 April 11, 1925 April 15, 1925</td>
</tr>
</tbody>
</table>

Table 1. Some service-dedicated stamps and associated important dates.
Figure 1. Worden FDC mailed on a first class piece, not the fourth class matter intended for the special handling service.

offices for the servicing of FDCs by April 11 was probably a “just-in-time” scramble. The April 11 date was also the FDOI for Special Delivery, Scott E13 (Figure 2). Other stamps commonly used to frank Scott QE4 FDCs are Scott 551, Nathan Hale, and Scott 618, Lexington-Concord, both with

Figure 2. Cornish “combo” with Scott QE4 and E13, both issued on April 11.
Figure 3. William E. Seaver prepared a fourth class mailing, the intended class of service for special handling, on April 11, 1925. Because the actual service wouldn’t “kick in” until four days later, however, what would this usage be called? It’s a stamp without a service.

FDOI on April 4. It was a particularly busy time at the Bureau of Engraving and Printing (BEP). I have also seen Scott 553, but that FDOI was way back on March 19!

All of these FDCs were prepared on first class mail pieces, not on the parcels for which the special handling service was created—except for one. I recently became aware of a “commercial” cover for a parcel post mailing with Scott QE4 shipped on the FDOI of the new stamp (Figure 3). A Google search indicates that FDC aficionado William E. Seaver was a patent attorney and I might guess

Figure 4. Seaver prepared another fourth class mailing, this one on April 15, 1925, the first day of service for special handling.
Figure 5. FDC, June 25, 1928, with special handling Scott QE1 and QE2 on a commercial cover prepared by Hugh M. Southgate. The special handling service fee of 25 cents was in effect until July 1, 1928. Regular postage of eight cents paid the first zone rate for a parcel between one and two pounds, at seven cents for the first pound and one cent for each additional pound.

that he sent this parcel from his firm (Witherspoon?) to a relative, E. L. Seaver(?). The 6-cent Garfield stamp, Scott 558, pays the proper Zone 1 rate for a two-pound parcel in effect before new fourth class rates went into effect on April 15.

On April 15, Seaver prepared the parcel, whose wrapper is shown in Figure 4, to document the actual first day of service; however, fourth class rates increased on that same date, and another 2-cent stamp had to be affixed to comply with the eight-cent rate for, presumably, this parcel with the same weight and destination as

Figure 6. This commercial FDC was also prepared by Southgate on June 25, 1928, with Scott QE1 and QE3. The 1925 service fee of 25 cents was still in effect until July 1, 1928. Regular postage of 14 cents, of which five cents is included in the special handling stamps, paid the first zone rate for a parcel between seven and eight pounds at seven cents for the first pound and one cent for each additional pound.
the parcel shipped on April 11.

For a similar, but slightly different challenge that arose in 1928 – the FDOI vs. first day of (lower) rates for Scott QE1, QE2 and QE3 – Hugh Southgate rose to the occasion with the two covers shown in Figures 5 and 6, courtesy of present owner, Henry Scheuer. On June 25, 1928, the FDOI for each of these new stamps, the actual rate for special handling, was still 25-cents! Southgate prepared proper commercial FDCs with parcels paying the proper 25-cent service fee.

Fast forward to October 1955 and the source of a challenge. The BEP was experimenting with low moisture-content paper to improve the printing quality of stamps – the so-called “dry process.” There was no FDOI for these stamps, however, and as far as I can tell, not even a single cover, tag, parcel insert or wrapper has survived from the mid-1950s with any dry-printed special handling stamp affixed. In fact, the actual stamps themselves, used, off paper, with contemporary cancels, are rare, e.g., a 20-cent used dry-printed stamp with a contemporary cancel has not yet been reported.

Since early 2009, I have offered a $300 reward for any special handling dry-printed stamp on an in-period cover from September 19, 1955 (first QE1a to press), to September 11, 1959 (final withdrawal of special handling stamps from the philatelic agency). None has been found! The offer, and challenge, still stands. The earliest date of use for Scott QE1a is a February 26, 1958, socked-on-the-nose cancel on an off-paper stamp (Figure 7). No such example exists for either of the 15-cent Scott QE2a or the 20-cent Scott QE3a.

For the uninitiated, the special handling service still exists, and in May 2009 the rates were increased to $7.40 for parcels less than or equal to 10 pounds and $10.40 for parcels greater than 10 pounds. Ask your postal clerk about the USPS special handling service; you’ll probably get a puzzled look or a blank stare. Today it is a service without a stamp, or worse – a service without respect.

Partial List of References


Pioneers who Created Generic FDC Cachets

by Ralph H. Nafziger

Generic (all-purpose or general-purpose) cachets are those that may be used for any stamp. There is no indication in the cachet that refers to a specific issue. Often the cachet text includes “First Day Cover,” “First Day of Issue,” or variations thereof. Sometimes the cachet refers to the type of stamp (e.g., commemorative, definitive, or air mail). Generic cachets usually are not listed in the popular FDC cachet catalogs and usually were not advertised or otherwise promoted.

The 1920s and 1930s represented a growth era in FDC cachetmaking, and included the classic and neoclassic periods. Generic cachets began to appear about the same time as issue-specific FDC cachets. This article focuses on 13 pioneer cachetmakers who were active during those years and who produced generic cachets for FDCs. Many cachetmakers produced only one generic FDC during an entire cachetmaking career. In some cases, they represent the only product of the cachetmaker. These cachetmakers would remain unknown were it not for the FDC cachets that they produced. Other pioneer cachetmakers concentrated on issue-specific FDC cachets because there was more demand for them and they sold more readily than generic cachets.

This is the story of generic FDC cachets produced by identifiable pioneer cachetmakers. Some began their cachetmaking careers by producing generic FDC cachets, and subsequently making issue-specific FDC cachets. Others began by making cachets for specific issues and occasionally producing generic cachets when stamps were announced with short advance notices, making issue-specific FDC cachets impossible. Cachetmakers may have wished to evaluate the market for their initial products. By producing generic cachets, they could enter the market at a lower cost. Generic cachets could be used for any new issue. Perhaps,

| Table 1 |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| **Pioneer FDC Cachetmakers who Produced Generic FDC Cachets.** |
| Stebben Pavois (1936-1947) | E.C. Lawrence (1937) |
cachetmakers used generic cachets for which they had little interest. Many generic cachets in the 1920s and 1930s were printed. Some were rubber-stamped. A few were engraved. Table 1 shows the pioneer cachetmakers selected for this article and the years in which each was active in FDC cachetmaking, beginning with the earliest.

Among the first generic FDC cachets were those produced by Albert C. Roessler, who was born in 1883. They usually were printed or rubber-stamped. Much has been written about Roessler and his opposition to post office policies and regulations. He often mocked the post office with his cachets. His generic FDC cachets were less well known. One, in purple, promoted the issuance of a USS Constitution stamp and is shown in Figure 1. The Roessler and Planty catalogs list this cachet only in black. Roessler died in 1952.

A contemporary of Roessler was Albert E. Gorham, who was born in 1871. He studied law and later moved to Florida, where he worked for the Navy Department for 35 years. He began servicing FDCs in 1925. His first pictorial FDC cachet consisted of the Capitol dome enclosed in a wreath. This generic cachet was printed in several colors on various colored envelopes (Figure 2). This cachet was used for about 14 years. Subsequently, Gorham began producing issue-specific FDC cachets. He died in 1942.

Following Roessler and Gorham, a generic flag-design printed cachet was produced by Bradie Buchanan for many issues in the 1920s (Figure 3). Buchanan was born in 1894. He dealt in foreign stamps during that decade. He serviced most issues while operating a restaurant in the 1930s. Nothing is known about him from 1936 until his death in 1966. Most of his FDC cachets were generic, although he produced specific cachets for at least two issues in the 1920s.

Later, one of the more mysterious pioneer cachetmakers, Howard M. Weaver of Waynesboro, PA, appeared. He was an FDC dealer and advertised in the philatelic press in the 1920s and 1930s. In 1928, he began producing FDC cachets for specific issues. He interspersed these with printed generic cachets from

![Figure 1.](image1)

![Figure 2.](image2)

![Figure 3.](image3)
Figure 4. 1928 to 1933. An example is shown in Figure 4.

Contemporaneously with Weaver, Albert F. Witmer of Lancaster, PA, produced his first printed generic cachet in 1928. He sometimes printed his generic cachets over the corner cards of others (Figure 5). He also often added his generic cachet to air mail envelopes produced by Roessler and others. On occasion, Harry Ioor also used this cachet in the 1930s.

A year later, Dr. Harry C. Ioor, who was born in 1884 in Indianapolis, IN, began producing printed generic cachets as a sideline to his chiropractic practice. He produced his first issue-specific FDC cachet in 1929. He made a wide variety of generic cachets, mostly for events. However some were used for FDCs, as shown in Figure 6. Ioor never married and died in 1940.

The 1930s saw one of the few engraved generic FDC cachets. It was produced by Henry Grimsland (Figure 7). Grimsland was born in 1889 in Norway. He was an engraver.

Figure 5

During the depression, his interest in FDCs was awakened. He eventually produced up to 10,000 issue-specific FDC cachets for each stamp. He died in 1957.

Another cachetmaker of the 1930s was Michael Sanders, who was born about 1900. He began collecting stamps in 1925. He was a printer and started an FDC partnership with Walter Czubay in 1934. He produced cachets for Winfred M. Grandy and John C. Von Losberg in the 1930s. Other dealers used his generic FDC cachets, such as C.E. Nickles (Figure 8). Sanders’ printed cachets are characterized by bold lettering, usually in red and/or blue. Sanders died about 1957.

One of the longest running FDC
cachetmakers was C. Stephen Anderson, who was born in 1896. He began collecting stamps in 1907, and became a mechanical engineer. He produced FDC cachets from 1933 until 1979. His considerable business travel almost resulted in a halt in his cachetmaking activities. However, a servicer rescued the business. Anderson’s generic cachets often contained little text, unlike his issue-specific FDC cachets (Figure 9).

Born in 1907, Myron F. McCamley started collecting stamps in 1923. He was an office manager and warehouse superintendent. His first printed FDC cachet was produced in 1934, and his cachet line ceased in 1960. He also wrote columns for various philatelic publications. He produced several different printed generic FDC cachets, usually in purple or violet (Figure 10). Each of these generic cachets was produced in quantities of 2,500. McCamley died in 2001.

Continuing in the 1930s, Jesse G. Holland began a part-time stamp and cover business in 1935. He later began printing his own FDC cachets. Several dealers and servicers bought his cachets, which led to confusion later in which his cachets often were attributed to the buyers. Figure 11 shows a Holland printed generic cachet, which had been attributed to Ed Kee (Howard, 2009).

Stebbin Pavois began producing FDC cachets in 1936 and continued until 1947. In 1938, he began using the “SM Co.” name. The similarity between Pavois and McCamley-printed generic cachets is evident (Nafziger, 1994). McCamley’s generic cachets were printed in one color, whereas Pavois cachets often were printed in two colors (Figure 12).

One pioneer cachetmaker who produced only printed generic FDC cachets during the 1930s was E.C. Lawrence of San Francisco, CA. Many color combinations were used,
Generic FDC cachets represent a special and lesser-known niche in the field of FDC collecting. It often is an ignored area because generic cachets often are regarded as inferior to their issue-specific brethren. However, generic cachets represent a significant aspect of FDC collecting, and often can prove to be an interesting and fertile aspect of the hobby.

References


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# 881, Supreme Court Justices set of 4 on 4 FDCs. (only 2 shown) Limited edition of 45. Cost $24.00

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First Days  July 15, 2010

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Please see our other ad on the inside front cover.
The AFDCS Glossary of terms defines a First Cachet as “the initial cachet commercially produced by a cachetmaker.” The purpose of this column is to keep abreast of important changes and additions to *Mellone’s First Day Cover Photo Encyclopedia of First Cachets Revealed 1923-2005* (See Monty, Doyle, Goodson & Elrod 2006). This can only be accomplished with your continued cooperation so please keep those new discoveries coming!

Several contributors helped find new cachets and report changes in this update. We welcome all the material sent to us. Also, we appreciate new cachetmakers sharing their new cachets with us.

**New Cachets**

Following is a list of new entries to our listing:

- Anita Mouse Photo Cachets is a new line of cacheted FDC produced by Cynthia Scott. Using her computer skills, the first set of

---

**Figure 1.**

**Figure 2.**

**Figure 3.**

**Figure 4.**

**Figure 5.**

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six different cachets were done for six of the 20 Early TV Memories issue. They are assigned the following numbers: 4414c-A, 4414d-B, 4414f-C, 4414g-D, 4414k-E, 4414m-F (Figures 1-6, respectively).

- The Ben Franklin Store in Sitka, AK, used the Robert E. Kaufman cachet created for Scott C70 commemorating Alaska’s 100-Year Centennial Purchase. It is Scott C70-F (Figure 7).

- Catharine A. Genaw has produced her first CAG Arts cachet for Scott 4415-C, the Hawaii 50th Anniversary of Statehood issue. (Figure 8).

- The Czechoslovak Foreign Trade Corp. (ARTIA) did a bifold card creating its first cachet for Scott 1311-C (Figures 9a and 9b).

- When the three-cent Marquis de Lafayette commemorative stamp was issued in 1957 the Dixie Cup Company used a cachet resembling the stamp along with their corner card on a number ten envelope to design their first cachet. It is Scott 1097-C (Figure 10).

- The Punahou Stamp Club in Hawaii did their first cacheted
FDC for Scott 903-J (Figure 11).

- A first cachet for Riley Old Home had been discovered. It is Scott 868-133. (See Mellone 1984).
- The San Luis Valley (Colorado) Branch American Red Cross used a special hand cancel when canceling the Bill Mauldin commemorative stamp on a number 10 envelope, Scott 4445-A, (Figure 12).

When the “Giving and Sharing” stamp was issued in 1998 the Southwestern Michigan Volunteer Center used the cachet making skills of Helen Fowler to produce their first cachet. It is Scott 3243-B (Figure 13).

Ysobel Sandler Advertising Company took the opportunity to design their first cachet for Scott 1206-B (Figure 14).

Changes

We appreciate readers searching for and reporting FDC by known cachetmakers which predate those already reported. This section is also where you can read about the results of research done by specialty collectors and the effect of their findings on existing first FDC. Changes to previous listings are:

- An earlier cachet by Aerospace Printing has been reported. So, Scott C76-E273 is replaced by Scott 1371-M (Figure 15).

- Bernard J. Billerth did a total of 50 different cacheted FDC for the Kennedy Stamp issued in 1964. Four designs not previously reported are illustrated in this Update. They are Scott 1246-N3-Q3 (Figures 16-19 respectively).
In 1994 a cachetmaker known as Buckaroo did a set of 20 postal cards for UX178-UX197. A second design has been reported for this set. This set is Scott UX178-197-U-2N (Figures 20-39 respectively).

Scott 1178-17 and 1178-K, two cachets by Butler & Kelly are replaced by an earlier design for Scott 1139-C (Figure 40).

Three cachets designed by Mario Dicesare now replace his cachets for Scott 1691-1694-F2 through…
H2. His newly reported designs are Scott 1690-G, H, I (Figures 41-43 respectively).
- Scott 789-A, by W. H. Foulkes, is replaced by the cached he did for Scott 788-D (Figure 44).
- The General Purpose cachet done by J. Grossman for Scott 1144-A is replaced by his GP cachet done for Scott 968-H (Figure 45).
- The cacheted FDC designed by The Lancaster Stamp Club for Scott 657-E is replaced by Scott 654-26, illustrated in *Mellone’s Planty Photo Encyclopedia of Cacheted First Day Covers* Volume II (See Mellone 1994).
- Four additional designs by Peter Ma for Scott 1732-1733 have
been discovered. They are Scott numbers 1732-1733-V, W, X, Y (Figures 46-49 respectively).

- An earlier cachet prepared by Troop 63 – Dekalb District, Fort Payne, Alabama, Scott 1199-16, is replaced by Scott 1145-18. Both FDCs are illustrated in Mellone’s Specialized Cachet Catalog of first day covers of the 1960’s (See Mellone 1985).

Last Known Cachets

Just as it is important to know when a cachetmaker begins his career it is equally valuable to learn when the last cachet was produced. In this article we have no last known FDC to report.

Corrections

First Cachets listed in this section of each Update are presented with corrections to their listing in earlier references.

- In First Cachets Update 148 we gave the Scott number for Cachets by Gladys as 4120-A-C (See Elrod, et. al. 2010a). The suffix for this listing was incorrect. The correct number and suffix for this issue is 4120-C-D.
- The first cachet designed by Graphics Center & Argus Printing Company is listed as Scott 1546-I in the Mellone First Day Cover Catalog (See Mellone 2006). An observant reader confirms the stamp used on this FDC is Scott 1545. Therefore, the new Scott number assigned this first cachet is Scott 1545-A.
- We mentioned the first J.K.D. Cachet being done for Scott 2257-H in Update 145 (See Elrod, et. al. 2009). Cachetmaker JKD (notice no “periods” after each initial), Joseph K. Doles was identified in First Cachet Update 147 as designing a first cachet for Scott 2166-A, B (See Elrod, et. al. 2010b). It has been learned from Mr. Doles that Scott 2257-H is also a cachet produced by him. Because of his verification that J.K.D. and JKD are the same cachetmaker, Scott 2257-H is no longer classified as a first cachet. Scott 2166-A, B are the first cachets for Joseph K. Doles known as JKD Cachets.
- In the First Cachet Catalog published in 2006 we report the first MW cachet was done for Scott 961-A which has a first day of issue date of August 2, 1948 (See Monty et. al. 2006b). Documented research by one of our readers verified the Canadian National
First Cachets Update 149
Table 1

<table>
<thead>
<tr>
<th>Cachetmaker</th>
<th>Date</th>
<th>First</th>
<th>Last</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace Printing</td>
<td>7/20/1969</td>
<td>1371-M</td>
<td>F/S, on card stock</td>
<td>C76-E273</td>
</tr>
<tr>
<td>Anita Mouse Photo Cachets (Scott, Cynthia^)</td>
<td>8/11/2009</td>
<td>4414c-A, 4414d-B, 4414f-C, 4414g-D, 4414k-E, 4414m-F</td>
<td>Cont. F/S on front, cachet comments on rev.</td>
<td></td>
</tr>
<tr>
<td>Ben Franklin Store (Robert E. Kaufman^)</td>
<td>3/30/1967</td>
<td>C70-F</td>
<td>1-Time Signed w/corner card. Also see Kaufman, Robert E.</td>
<td></td>
</tr>
<tr>
<td>Billerth, Bernard, J.</td>
<td>5/29/1964</td>
<td>1246-178, 1-Time 50 uns. Des. All similar except E, U2-Q3</td>
<td>state name and map</td>
<td></td>
</tr>
<tr>
<td>Buckaroo</td>
<td>10/18/1994</td>
<td>UX178-A - UX197-2N</td>
<td>F/S, 2 different designs for each set of 20 postal cards</td>
<td></td>
</tr>
<tr>
<td>Butler &amp; Kelley</td>
<td>1/20/1960</td>
<td>1139-C</td>
<td>F/S</td>
<td></td>
</tr>
<tr>
<td>Cachets by Gladys (Gladys West Jones^)</td>
<td>1/10/2007</td>
<td>4120-B-D Cont.</td>
<td>F/S Gladys or Gladys West. 3 des.</td>
<td></td>
</tr>
<tr>
<td>CAG Arts (Catharine Genaw^)</td>
<td>8/21/2009</td>
<td>4415-C</td>
<td>Cont. F/S on Rev.</td>
<td></td>
</tr>
<tr>
<td>Czechoslovak Foreign Trade Corp. (ARTIA)</td>
<td>5/23/1966</td>
<td>1311-C</td>
<td>1-Time F/S, cachet on bifold card</td>
<td></td>
</tr>
</tbody>
</table>

Maple Leaf Flag hand painted in the cachet was decided upon by the Government December 15, 1964. Therefore, it is felt the MW Cachet is an add-on and is deleted from the catalog as a first cachet.

Free Publicity for New Cachetmakers

We are continuing with the practice of featuring photos of the first cachet of relatively new cachetmakers that have not previously been listed in this column.

If you have recently prepared your first commercially produced cachet (i.e., prepared for other than your own personal collection) and wish to have it listed and pictured here, send a good photocopy of the front and reverse of the cachet(s) (if available, in color with a contrasting background), along with vital statistics such as name of the cachet line if different from your name, Scott number of the issue, name of the artist, method of production (i.e. HD, HP, printed, etc.), and whether they are signed or unsigned.

Also indicate if this line is continuing. If not, what is the Scott number of your last? If you have an e-mail address, please include it. If you want to mail your information
<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
<th>Design No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dixie Cup Company</td>
<td>9/6/1957</td>
<td>1097-C</td>
<td>1-Time F/S</td>
</tr>
<tr>
<td>Foulkes, W. H.</td>
<td>3/23/1937</td>
<td>788-D</td>
<td>R/S, signed w/address</td>
</tr>
<tr>
<td>Lancaster Stamp Club, The PM Cover (Peter Ma^)</td>
<td>6/5/2029</td>
<td>654-26</td>
<td>F/S</td>
</tr>
<tr>
<td>Punahou Stamp Club, The (HI)</td>
<td>1/20/1978</td>
<td>1732-1733-K-M, V-Y</td>
<td>7 des. for first, 4 signed</td>
</tr>
<tr>
<td>Riley Old Home</td>
<td>2/24/1940</td>
<td>868-133</td>
<td>1-Time F/S</td>
</tr>
<tr>
<td>Southwestern Michigan Volunteer Center (Helen Fowler^)</td>
<td>10/7/1998</td>
<td>3243-B</td>
<td>1-Time F/S</td>
</tr>
<tr>
<td>Troop 63 - Dekalb District, Fort Payne, AL</td>
<td>2/8/1960</td>
<td>1145-18</td>
<td>F/S</td>
</tr>
<tr>
<td>Ysobel Sandler Advertising Co.</td>
<td>11/14/1962</td>
<td>1206-B</td>
<td>1-Time Signed on reverse</td>
</tr>
</tbody>
</table>

You may send it to Norman Elrod at the address at the end of this article. If you prefer to send information by email you may contact him at nelrod@blomand.net.

Either way you choose, please submit the copies of your covers in color with a contrasting background if at all possible. If a scan of the cover is sent by email, a .JPG or .TIF at 300 DPI will be appreciated.

**Table II Explained**

For years we have used Table II to obtain copies of cachets that we had reason to believe were firsts, but for which we had never been able to acquire a photocopy for confirmation. Reports had been virtually non-existent for many months. Therefore we believe the information we had was erroneous and have deleted the first cachets of the cachetmakers shown in Table II from our listing.

We know many of these cachetmakers do exist, we simply don’t know that they are firsts (or earliest). You may recognize many of these names. Search your collections and send us photos of the earliest cachets you have for any of them along with peripheral information such as
These Cachetmakers are believed to exist but repeated attempts to acquire photocopies of their suspected firsts have failed. Thus, they have been deleted from our listing. The year listed after the cachetmaker name is believed to be the approximate year of the first cachet. See the text for details about how you can help.

Table II

Album Style First Day Covers (1954)
Barrelo Carlos Rimmo (1983)
Bollins (1969)
Citizens Committee, Baltimore Post Office (1968)
Dogfish (1987)
Dunne, Tom
Fairview Summer School (1964)
Forby Max Cards (1958)
Garrison, Kenneth (1936)
George Mason Memorial Committee (1958)
German Line (1949)
Goldcraft Max Cards (1962)
Historical Collection Title and Insurance Trust (1977)
Kempton, Greta (1973)
Landlocked Seaman Post (1988)
Martinez, Joseph (1964)
Philatelic International (1971)
Polish American Stamp Club (1979)
Postage Stamp First Day Cover (1943)
Rochester Philatelic Association (1954)
Samanjan, George (1959)
Select Stamp Service (1944)
Shankin, R. V. (1938)
Snelling & Snelling (1970)
Sodus Stamp Club (1986)
Srachly Scott (1941)
USPS, Shreveport, LA (1959)
V. O. Cachet Designs (1987)
Washington Crossing Foundation (1973)

If they are signed on the reverse send a copy of that also. Numbers of cachets pictured in Mellone catalogs might also be helpful. This may be a big step forward for the project. The photocopies should be sent to Norman Elrod at the address given at the end of this article. Do not mark on the face of copies as it makes them unsuitable for reproduction.

Acknowledgements

Appreciation for contributions to this Update goes to Glenn Estus, Helen and Fred Fowler, James Frankiewicz, Michael Friedman, Richard Grosso, Michael Litvak, Tricia Richmond, Cynthia Scott, Walter Taggart, Ronald E. Thornson, John White, David Whittle, and Eric Wile.

References

Mellone, Michael, Mellone’s...
(Norman Elrod, 641 Dogwood Trail, McMinnville, TN 37110)

FDCAwards and Honors

At the Garfield-Perry March Party in Cleveland, Charles O’Brien won a gold, the APS 1900-1940 medal of excellence, and the AFDCS award for “New York World’s Fair 1939.” In the single frame category of the same show, James Hering received a vermeil along with an AAPE award of honor for “First Day Covers of the Harding Memorial Issue.”

Ralph Nafziger took gold awards with two exhibits at TEXPEX in Dallas in April. His “U.S. First Day Covers in the Mailstream” also won the Auxiliary Markings Club Graham award and the AAPE creativity award. His second gold was for the “3¢ Oregon Territory Issue.” At the same show, Marilyn Bearr received a vermeil and the Texas Postal History Society William H. P. Emery award for post-1940 material for her “A Philatelic Look at HemisFair ’68.”

At the Rocky Mountain Stamp Show in Denver in May, Charles Verge won a vermeil for his “The FDCs of the 1959 American Dental Association Centennial Commemorative.” Alan Parsons received a silver and the AFDCS award at the ROPEX show in Rochester, NY, in May with his “The Sullivan Commemorative of 1929.” Also receiving silver awards were two exhibits by Raymond Stone: “The 5.9¢ Bicycle” and “The 13.2¢ Coal Car.” -- Alan Warren

Dealer Notes

H.R. Harmer parent company Spectrum Group Internaitonal, Inc., has created a global philatelic network subsidiaries under the leadership of Dieter Michelson as overall manager and Harmer’s COO Tom Mills as president. The newly formed group, in addition to the Harmer organization, consists of Heinrich Koehler, John Bull, Corinphila Amsterdam, and Corinphila Zurich.

The five subsidiaries each operate in a different country, and on three different continents.
The postal service doesn’t seem to learn from its previous mistakes. Figure 1 shows a well-known cancellation spelling error in which the second “h” in Philadelphia is missing in the CDS. The Teachers of America stamp was issued July 1, 1957, to mark the centennial of the National Education Association. The error cancel was applied to ArtCraft FDCs for quite some time before the error was discovered, and corrected. ArtCraft covers can be found with the error and normal cancels.

On July 16, 2008, the USPS released the “Take Me Out to the Ball Game” stamp to celebrate the centennial of the famous song. Figure 2 is not a First Day Cover. It was serviced October 25 that year to honor the World Series between the Philadelphia Phillies and the Tampa Bay Devil Rays. This time the folks who make up the canceller goofed again, omitting the first “a” in Philadelphia.

I do not know if the error was spotted and corrected. Perhaps a First Days reader has the answer.
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AFDCS Puts Court of Honor FDCs Online

Nearly 30 years of Christmas First Day Covers by some of the best artists in cachetmaking, the American First Day Cover Society Court of Honor series, are now showcased online on the society’s website, www.afdcs.org/court_of_honor.html.

In addition, the 2009 addition to the program, by professional artist and stamp designer Chris Calle, now can be ordered online (at www.afdcs.org/afdcsstore02.html) with a wide variety of the 2009 holiday issues.

Although Calle only began producing his own line of cachets in 2006, he began designing cachets for Unicover’s Fleetwood cachets in 1984. He has designed stamps for the United States and other countries, including 1984’s Harry S. Truman definitive (Scott 1862), 1989’s 20th Anniversary of the Moon Landing (Scott 2419), and worked with his father, Paul, who had designed the 1969 Moon Landing commemorative (Scott C76), on both of the stamps commemorating the 25th anniversary (Scott 2841-2).

As detailed on the very informative stuffer card included with every Court of Honor FDC, Calle won Rookie of the Year in the AFDCS Cachetmakers Contest in 2006 and the competition’s overall top award the following year. Calle was elected to the AFDCS Board of Directors in 2008.

AFDCS 2009 Court of Honor cover, by Chris Calle.
The 2009 Court of Honor FDCs range in price from $5 to $7.50, depending on the postmark and number of stamps.

The series honors cachet artists who have, over the years, contributed so much to the hobby through the beauty of their art. It began in 1981 and the first artist honored was Ralph Dyer. There has been a new Court of Honor FDC every year since then. Stamps with Christmas themes are used because the U.S. issues new ones every year. A different artist is selected each year.

Many of the earlier years’ covers also are available; that pricelist is not yet on the website, but those interested in earlier issues, or wishing more information, should contact the AFDCS at P.O. Box 16277, Tucson, Arizona 85732-6277, visit www.afdcs.org or e-mail AFDCS@afdcs.org.

**Stuffer that accompanies each 2009 Court of Honor cover.**

Anon E. Mouse

Cachets

Original designs, hand drawn with PC mouse on computer screen.

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Robert Patkin, Postal History Store, 1, Wesley Drive, Londonderry, NH 030583 (PH 603-818-8784) (bpat@shore.net)
Phil Sager, Geezer’s Tweezers, Lobby 5, 600 Reistertown Rd., Baltimore, MD 21208 (PH 443-854-3130) (philwb4fdt@hotmail.com)
Chris Steenerson, Stamp Masters, Inc., P.O. Box 1818, Broomfield, CO 80038 (PH 720-351-1818) (chris@rxstamps.com)
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Chris Calle, Ridgefield, CT (callecards@aol.com)
CL Cachets, Chris Lazaroff, Elkton, MD (clazfdc@yahoo.com)
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Dave & Sabrina Curtis, VA (sabrinacurtis@verizon.net)
Dragon Cards, Lloyd de Vries, NJ (dragoncards@pobox.com)
Larry Gassen, IL (LMGgassen@comcast.net)
Graebner Chapter # 17, AFDCS, MD
Jerold T. Hahn, MN (Jerold.hahn@comcast.net)
HNLP Supercachet, Hideaki Nakano, MI
Art Kober, CO (akober@frii.com)
One Dog Cachets, John Byrnes, (AZ onedog@tabletoptelephone.com)
Panda Cachets, Rollin Berger, VA (rollinela@aol.com)
Rick Range, IA (sales@thepostmark.com)
ROMP Cachets, John Romppainen, WI (rompsr@wl.rr.com)
S & T Cachets, Tom O’Hagan, DE (tohagon4@comcast.net)
Therome Cachets, Tom Peluso, NY (coverman@optonline.net)
Convention Hotel Information

- Hotel direct telephone number (630) 573-8555.
- Chicago Marriott Oak Brook toll free reservation number 1-800-228-9290.
- Online registration code is AMEAMEA.
- Group rate is $99 per night (single, double, triple, or quad) if you mention “American First Day Cover Society” when you call.
- Rate is good for August 2nd through the 8th.
- Cutoff deadline for Americover 2010 rates is JULY 14, 2010.
- Free complimentary parking on-site.

Americover 2010 Registration

- Registration form may be found in your April 15 issue of First Days. Or, go to our website http://www.afdcs.org/americover/americover10.html to register online.
- Register by June 30 to get the best prices and be assured of having a pre-registration packet awaiting you when you arrive at Americover 2010.
- Easy payment using Visa, MasterCard, or American Express when registering early.
- Order Convention Covers to be mailed to you after the convention or pick them up on Sunday afternoon at the show.
- Place your order and have a polo shirt with the “Americover 2010” logo awaiting you when you arrive at the convention hotel.
- Help fund Americover 2009 by making a donation to any of the four funds which offset the cost of some of our convention expenses.

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Area Airports
Chicago/O’Hare - ORD
- Phone: 1-800-832-6352
- Hotel direction: 14 miles SW
- Driving Directions: Take I-294 South to I-88 West, and exit at Cermak Road/22nd St. Turn left onto 22nd Street. Turn left at second traffic light into the hotel’s parking lot.
- The hotel does not provide shuttle service from the airport.
• Alternate transportation: American Taxi - 847-255-9614; fee: $27 (one way), on request.
• Estimated taxi fare: $27 (one way)

Chicago/Midway - MDW
• Phone: 1-773-838-0600
• Hotel direction: 20 miles NW
• Driving Directions: Cicero North to Rte. 55 South to Rte. 83 North. Turn right onto 22nd Street East. At the first traffic light turn right into the hotel parking lot.
• The hotel does not provide shuttle service from the airport.
• Alternate transportation: American Taxi - 847-255-9614; fee: $33 (one way), on request
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A Tribute to Doris Gold

by Iris A. Noonan

I recently decided to organize my Doris Gold First Day Cover collection, and I soon realized that it was going to be a larger job than I originally had thought. Could it really be possible that my Mother, Doris Gold (who recently turned 84 years old), has been drawing and producing First Day Covers for almost 35 years? Where did all the time go?

It seems like just yesterday when my mom received a copy of Linn’s Stamp News as a gift from her sister, and decided to create a cachet. I remember her sitting at the kitchen table drawing her very first special event covers: Women in the Armed Forces Salute the Bicentennial and Happy Birthday America (1776-1976), which were done for Greater Miami Cachets; and, her award-winning postmark design made for the international stamp exposition, Interphil 76 (Figure 1). Other designs that come to mind are cachets relating to space missions for a space collector, and her first commercial FDC, DG No. 1 Solo Transatlantic Flight - Charles Lindbergh (Figure 2).

As far back as I can remember, Mom always has been an artist. She was a master seamstress, sewing clothing for the family while my sister and I were growing up. She could make practically anything: curtains for the home, dresses, blouses, and even a prom dress for my sister. Many people might be surprised to
know that Doris began her art career doing wall murals in our home and for others who admired her work. I can remember accompanying her to some of these homes when I was young, watching her turn a blank wall into a masterpiece. She also created 3-D pictures and collages that she displayed and sold at arts-and-crafts fairs.

I have every one of the covers my Mom made. I am very proud to know that my mother possesses such talent, and is highly respected in her field. Her special talent has been widely noted and accepted by her peers, and she has won several awards over the years. She has put much of her heart and soul into her work. The many hours of research on each subject are

Figure 2.

Figure 3. DG No. 3, Butterflies.
quite evident. Her attention to detail, color, and telling a story with her artwork, never ceases to amaze me.

Her first cachets were simple one-color designs, and then printed in multicolor. I can vividly picture her making the color separations for the printer, like puzzle pieces that had to fit together. As she developed her skills and techniques, she finally settled on doing hand-drawn hand-painted originals, and having them reproduced in full color. This necessitates her having to hand-craft each envelope because the artwork is reproduced on flat sheets.

Over the years, I have put the First Day Covers into albums that can be found all over the house. I have a variety of FDCs floating around:

Figure 4. DG No. 4, Space Shuttle.
Figure 5. DG No. 17, Cabrillo (AFDCS Award).
Figure 6. DG No. 111, Science and Industry. Doris Gold was the official designer for Chicago Museum of Science & Industry No. 1.

extra covers, hand-drawn covers, ones that have blocks of four, dual and single cancels, cachets that relate to certain themes, etc. Arranging the years of artwork seemed an unending task, but it had to be done! First a trip to the local hobby shop, where I purchased several heavy duty boxes. They were specifically made for storing and protecting photos, or as in this case, other “collectible treasures.” These sturdy boxes had durable file cards and ID holders included. I could hardly wait to get home and get started! Think again! The boxes ended up sitting on a shelf in my garage for several months until my youngest child began her first year of college and my oldest moved away to begin graduate school.

Figure 7. DGX No. 135, 2004 Duck – Redhead.
As a new empty-nester, it seemed like the perfect time for me to begin the project that I had put off for so long. I had always placed my new covers in an album after receiving them, but the covers were out of chronological order and there were often empty spaces from covers removed for framing. I was embarrassed to see that I had not done a better job of preserving, storing and displaying my mother’s hard work. I have to admit that I took my collection for granted.

When Mom sent me her FDCs, I was always excited to see the new design, and how it tied in with the newly issued postage stamp. I was organized at the beginning of her career, but as time went on, my family absorbed my time, and I was happy when the cachets simply made it into an album!

I started to sort and file each cachet by date. As I went through the cachets, I realized the wealth of information that I had gained from cover collecting over the years. Because each cover was centered around a different topic or theme, it has been like a history lesson for me. With the passing of time, an informative insert in each envelope allows each cachet to teach me something new. As I browse through my collection, the drawings take me to faraway places, as well as to show me a variety of holiday traditions and folklore. I have learned about past presidents, celebrities, and other individuals who have impacted our society such that they were given the honor of appearing on a U.S. postage stamp. I have even been able to answer Jeopardy trivia questions from knowledge learned from my FDCs; I found myself saying, “I know the answer to that question because Mom did a cover on that subject.”

Once my covers are organized and filed, I will be able to catalogue them and decide just how I want to store and display them. If I put the...
albums together by subject, then I can have an album just for Travel Around the World (Christmas and Holiday covers). I can create a special interest album, which could include all of my Mom’s duck stamp covers. Perhaps I will put albums together from earliest postmark to latest; this is what I have done in the past. There is no limit to the types of albums that can be created. Also, I have always thought that it would be nice to frame more of the covers and have one room in the house with FDCs hanging on every wall in the room. The ideas and possibilities are endless!

One day, I will hand down my collection to my daughters. This will give me the utmost pleasure, knowing that my daughters and future generations of family will be able to look at and enjoy this little bit of history that was such an integral part of our family for so many years. Hats off to Doris Gold: a wonderful mom and a fantastic artist. I know that this is truly a hobby that will never go out of style.

Figure 9. DGX No. 169, Christmas Around the World – Bulgaria.
AFDCS Norman Walker Mentoring Program

by Monte Eiserman

Questions about mentoring can be sent to me at: 14359 Chadbourne, Houston, TX 77079; e-mail: <monte80@sbcglobal.net>, or to one of the specialists listed below.

**Autographs**—George Haggas, POB 1463, Merchantville, NJ 08109; E-mail: GHaggas@aol.com.

**Autographs**—Myron Ross, 18034 Ventura Blvd. #204, Encino, CA 91316 (Hollywood and Rock and Roll).

**Beginners**—Mrs. Monte Eiserman, 14359 Chadbourne, Houston, TX 77079; E-mail: monte80@sbcglobal.net.

**Cachet collecting, modern era, 1975 to date**—Mark Goodson, 202 W. Temperence St., Ellettsville, IN 47429.

**Cachet collecting, neo-classic era, 1940 to 1975**—Rich Sandowski, 22 W 432 Rt. 53, Glen Ellyn, IL 60137.

**Cachet collecting, classic era before 1940**—Monte Eiserman, 14359 Chadbourne, Houston, TX 77079; E-mail: monte80@sbcglobal.net.

**Cachetmaking, airbrush**—Tom Foust, 5578 SR 186, McComb, OH 45858.

**Cachetmaking, computer generated cachets**—Tom Lacy, POB 13719, El Paso, TX 79913; E-mail: tom@desertcachets.com.

**Cachetmaking, handdrawn, handpainted** (Website: <http://hpfdc.com>) John Weaver, 907 Grouse Circle, Fort Collins, CO 80524; E-mail: weaver@cira.colostate.edu.

**Chapter activities by location or subject**—Foster Miller, Box 44, Annapolis Jct., MD 20701; E-mail: fmiller@pobox.com

**Computers and philately**—Lloyd deVries, Box 561, Paramus, NJ 07653; E-mail: stamps@pobox.com.

**Convention activities**—Norman Elrod, 641 Dogwood Trail, McMinnville, TN 37110; E-mail: showinfo@afdcs.org

**Exhibiting classic FDCs**—Alan Warren, POB 39, Exton, PA 19341; E-mail: alanwar@comcast.net.

**Exhibiting FDCs for beginners, exhibiting modern FDCs**—Cynthia Scott, 4505 Chapel Ct., Columbus, IN 47203; E-mail: cscott366@aol.com.

**First Cachets**—Norman Elrod, 641 Dogwood Trail, McMinnville, TN 37110; E-mail: nelrod@blomand.net.

**FD ceremony programs**—Mrs. Monte Eiserman, 14359 Chadbourne, Houston, TX 77079; E-mail: monte80@sbcglobal.net.

**FDC literature**—Dick Monty, 600 Harvest Ct., Bel Air, MD 21014; E-mail: rmonty1483@aol.com.

**International FDC information**—Charles Feingersh, P.O. Box 34978, Bethesda, MD 20827; E-mail: charlfein@aol.com.

**Souvenir Pages**—Ron Walenciak, 736 Colonial Blvd., Washington Township, NJ 07676; E-mail: ronw@asppp.org

**Unofficial first day postmark varieties**—William Sumpter, POB 1510, Midlothian, VA 23113

**Unofficial Postmarks and Predates up to 1936**—Greg Miller, P.O. Box 385, Leslie, MI 49251. Email: gregomiche@sbcglobal.net

**Writing about FDCs**—Barry Newton, Box 405, Peninsula, OH 44264.
FDCs Online

FDCs Online is targeted at the growing number of FDC buyers who are shopping on the Web. For complete information, contact the AFDCS, POB 16277, Tucson, AZ 85732. Phone: (520) 321-0880; FAX (520) 321-0879; E-mail: AFDCS@afdcs.org

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Order back issues of First Days from AFDCS Sales, Deb Bennett, 1601 River Farm Dr., Alexandria, VA 22308. The price is $4 each, postpaid.

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July 15, 2010 First Days 71
OK --- can we all agree that we need to get Transportation Coil First Day Covers out of our system for a while? After writing about them in the last three preview columns, I know I am ready for a change of pace!

Our Semi-Annual Donation Auction No. 71 is only three months away and excitement is building. Your Auction Committee is hard at work sifting through the mountains of donations streaming in daily from AFDCSers to cull the most collectible, coveted, and colorful covers for your perusal.

While there will once again be a sizeable section of desirable Transportation Coil FDCs in Auction No. 71, we’re determined to offer up covers appealing to many tastes and collecting interests --- just like we always do!

Here’s a glimpse of what’s in store: some great covers that don’t have wheels, rudders, propellers or smoke stacks!

I’m a huge sucker for a great combo cover. I admire the thought and research and stamp acquisition needed for an appealingly concordant FDC. William Lary pretty well filled the bill with this lovely combo cover and colorful cachet. (Figure 1) Although the single stamp from the Pollination set of four features the Southern Dogface Butterfly and Ironweed, and William used combo stamps of a Swallowtail Butterfly and Anemones … we still think he was close enough to the mark to earn “Exemplary Effort” for this attractive creation! Well done!

Tom Torno is such a consistent donor to the AFDCS auctions they might as well build a pneumatic tube between his house and Auction Chairman Michael Litvak’s abode, as he sends his creations so often. Figure 2 is a nice colorful example of his handiwork. It features a lovely illustration of *Helianthus annuus* as a cachet that is not from a seed package, as you might guess. It’s actually the crate label art from a variety of
Valencia Oranges!

Auction No. 71 will have a full complement of hand-painted cachets, and here’s a cute one (Figure 3).

Geri Peltin did an appealing watercolor rendering of the traditional “Fireman’s Best Friend” to go along with the Fire Pumper issue of 1981 (oops! didn’t realize a Transportation Coil had sneaked in here!). And this Dalmatian not only assists in fighting fires, he apparently brings in his master’s paper, slippers, pipe and reading glasses!

And here’s another talented lady depicting a member of the animal kingdom: Alexia Scott hand-drew and hand-watercolored this screaming eagle on a UO FDC of the $8.75 Express Mail stamp that was issued on my birthday in 1988. (Figure 4) It has a nice tie-in four-bar cancel from Eagles Mere, PA.

From screaming eagles to screaming fans, here’s another hand-drawn and -painted UO FDC done by a lady: Pam, this time. (Figure 5) It’s for the guy who made all those bobby soxers swoon and wail and bears a Newark, OH, round-dater cancel from that January day in 1993 when most of us visited our local post offices.

Continuous design cachets are a genre unto themselves. They are tricky to pull off, but are almost always smile-inducing. The Figure 6 FDC for the Bluebird Love stamp is a nice representative of this collecting niche. Tricia Richmond extended the branch on which the love birds are perched, and matched their background color on this nicely striking McIntosh Cachets FDC (named for the street she lives on and not the computer she uses!).

And just to prove Tricia’s versatility, Figure 7 shows a different style in her cachetmaking bag of tricks. It
First Days  July 15, 2010

is nicely composed to take advantage of, and show off, the digital color postmark applied to this Year of the Ox FDC. Thank you for the donations, Tricia! You’re a great example for other cachetmakers to follow!

Here’s another gorgeous continuous design cachet from a talented woman artist (Figure 8). Jeanne Horak created this gorgeous view of the famous Civil War-era sloop-of-war tacking toward the sunset. OK, so I was also wrong about rudders showing up in this batch of previews. There was obviously one on the USS Constellation. But I couldn’t resist showing you this extremely lovely, masterfully painted cover that is No. 3 of only 20 made, and that could be sailing into your album when Auction No. 71 closes.

No rudder on this craft, but with two lovely paddlers like Frans and Linda Geerling have depicted, it doesn’t need one. (Figure 9) The vibrant blues on this hand-painted cover nicely match the azure sky and cobalt sea on the Hawaiian Statehood issue from last year. It’s a perfect way to say “Aloha” to our previews for this issue.

More than 1,000 cover lots will await your bids when Auction No. 71 goes live on the AFDCS website October 15. Bidding has never been easier and images of every cover are available in full color -- all thanks to our wizard-like webmaster, Todd Ronnei.

If you’re a cachetmaker who would like to see your creations highlighted, or just a long-time collector who finds himself with some extras, the AFDCS Donation Auction is a superb way to not only help your Society, but to help yourself with a tax deduction for the value of any covers you donate. Guru Michael Litvak can counsel you on the procedure. Just send him your covers and you’ll receive the proper paperwork. And supposedly a very special limited edition “Thank You” FDC … if the artist ever gets around to finishing them! [ED: Hmmm. And who is the artist?]

Michael will be prowling the Americover aisles in a few weeks with his legendary chocolate chip cookies, that are laced with special
ingredients to compel you to donate. Save postage and get a scrumptious treat at the same time. Just look for the bearded, wild-eyed cookie ped- dlar laughing quietly to himself as he stuffs donations in his brief case. He’s really not as scary as he looks.

New Society Appointees

AFDCS President Chris Lazaroff has announced the following appointments:

Cachetmakers Contest Chairman: John Byrnes, beginning with the 2011 contest. He succeeds Tom O’Hagen, who held the chairmanship for the past three years. Byrnes is a retired teacher with 30 years’ experience in business education, Student Council advisor for 25 years, and golf coach for 23 years. He is currently president of the Ajo Unified School District School Board. In 1987 he started John Byrnes Cachets, which ended in 2005 and the current line, Onedog Cachets, began. His e-mail address is onedog@tabletoptelephone.com and mailing address is P.O. Box 841, Ajo, AZ 85321.

International FDC Services Chairman: Charles Feingersh. The post has been vacant since Noel Almeida stepped down. Charles is an avid collector of joint issues, starting at the beginning of U.S. joint issues. Previously he had served as the U.S. treasurer of the Joint Issues Society, working closely with the president in France and the officers in Canada, Germany, Belgium, etc., for about four years. He maintains current catalogs and updates and should be able to handle the inquiries that arise in this area. Charles can be reached at P.O. Box 34978, Bethesda, MD 20827, and charlfein@aol.com.

2010 Nominating Committee: Helen Fowler will serve as chairperson. She has been a member of the committee for the past two years. Joining Helen on the committee are Mary Kay Fisher and Fred Fowler. Fisher is last year’s committee chairman and was instrumental in obtaining new people to run and be elected to the board. Fred is a life member of the AFDCS. All three are active members and officers of the Cachetmakers Association. Helen and Fred may be reached at P.O. Box 392, Niles, MI 49120 or via e-mail at fourflags@comcast.net. Mary Fisher can be reached at 110 N. Philip Road Niles, MI 49120, or via e-mail at marykfisher@att.net

Membership Addendum Subscription
In each issue of First Days are the names of the newest AFDCS members. Available on a subscription basis to AFDCS members are the complete names and addresses of each of these new members at $16 per calendar year, plus eight self-addressed No. 10 envelopes, each affixed with 44 cents in postage.

AFDCS, PO Box 16277 Tucson, AZ 85732
AMERICOVER 2010 is just around the corner. That means “Auctions, Auctions, Auctions” and chocolate chip cookies.

On Friday, the first day of the convention, the AFDCS will conduct its live auction. Donations of material have been sent to Foster Miller, convention auction chairperson, and all of it will be sold off by Lorraine Bailey.

From Thursday through Saturday, the Chicagoland, Graebner, and Ries chapters will conduct a silent auction in the AFDCS Hospitality Suite. Exciting and colorful covers and other items were donated by members of the chapters and by other AFDCS members. Attendees in the Hospitality Suite will fight over the lots as they partake of tasty food and other treats provided in a cozy atmosphere of “friendly comradeship.”

There’s another silent auction taking place at the AFDCS sales booth, coordinated by Lorraine Bailey. When you stop by her booth, check out all of the interesting material in her silent auction binders, and generously bid on those items that will enhance your personal collection.

Following the Saturday afternoon meeting of the American Ceremony Program Society, a consignment auction of mostly ceremony programs will be held. ACPS members may consign up to 10 lots of their own material, with 10 percent of the proceeds benefiting that society.

Donations to the journal auction have been scarce during the month of May. Contributions were received from the following contributors: Mark Gereb (three separate donations), Foster Miller, Barry Kaplan, and Steve Wilson. Their donations will appear in future auctions in First Days.

Yes . . . I will have my chocolate chip cookies to give to those who donate at Americover. Small donations will be gladly accepted, but large donations won’t, as I do not have enough space in my baggage for my return trip to California.

Because AFDCS is an IRS-registered non-profit organization, all donations are tax-deductible to the full extent of IRS rules. Donations will be acknowledged with a letter from the AFDCS Auction Committee. Please mail your donation to the address below. If your donation is large, please contact me first.

See you at AMERICOVER in Oak Brook, IL . . .

(AFDCS Auction Committee, Chair Michael Litvak, 1866 Loma Vista St., Pasadena, CA 91104; e-mail: litvaks@earthlink.net)
The AFDCS Donation Honor Roll

The following donations to the AFDCS have been received. Our thanks to all donors for their generous support. The AFDCS is recognized as a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. All donations to the AFDCS are tax deductible to the full extent of the law. Donations will be acknowledged in First Days. Send donations, payable to the AFDCS, to the AFDCS Central Office, Box 16277, Tucson, AZ 85732. The society can also accept Mastercard and Visa.

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Ralph and Diane Achgill
Richard Range

Sponsoring ($50-99)
Robert L. McDermott
Peter Winn

Contributing ($20–49)
Michael J. Buchnis
Willis E. and Rosemary Dale
David L. DuBois
Coral J. Ferguson
Albert Grable
Retha Shirkey

Participating ($1–19)
George Cvejanovich
Richard Grosso
Donald V. King
Harry Mahan Jr.
Klaus Offerman
Brian A. Rose
A. David Schaal
Robert Smits

Other AFDCS Cash Donations
Claude C. Ries Chapter No. 48
Irvin Cohen

Allison Gallaway

AFDCS Youth Scholarship

John A. Jones
Steven J. Rod
Lee Taylor and Sydney, Macy, and Ellee

AFDCS Bylaws are available without charge to any AFDCS member. Send your name, address and 61 cents in mint U.S. postage or the equivalent of two ounces of postage by international reply coupon to:

AFDCS, PO Box 16277
Tucson, AZ 85732

AFDCS Membership Directory: computer-generated directly from official AFDCS membership records, and contains the alphabetical listing of current AFDCS members (except those who have designated that their address not be given out). The cost is $15 postpaid.
June 14, 2010, Addendum to the
AFDCS Membership Directory
by Douglas A. Kelsey
AFDCS Executive Director

The following individuals have been accepted as society members. These memberships can be revoked if significant objections are filed with the AFDCS Central Office. Recruitment coupons worth $2 toward any payment made to the AFDCS are earned for each member recruited to the AFDCS. The AFDCS Chapter with the most members recruited wins the annual Chapter Recruitment Contest sponsored by the chapter coordinator.

Achor, Lenore (28591), Kenilworth, NJ, 07033, by AFDCS
Atkinson, Ron (28590), Alameda, CA, 94501, by AFDCS
Bowers, Austin Leroy (27912), Philippi, WV, 26416-0006, Reinstatement by AFDCS
Comito, Barbara A. (28599), Matthews, NC, 28104-8967, by USPS
Comito, Ronald J. (28599), Matthews, NC, 28104-8967, by USPS
Deitz, Gary (28589), Fresno, CA, 93704, by AFDCS
Demery, Ron (28598), Joplin, MO, 64801-8224, by AFDCS
Dix, Gregory L. (28596), Gaithersburg, MD, 20884, by Rollin Berger
Goodman, Charles L. (28594), Orlando, FL, 32814, by AFDCS
House, Roger (28588), Chicago, IL, 60659, by AFDCS
Lacure, Pam (28593), Mount Gilead, OH, 43338, by Tom Peluso
LaSala, Gaspare J. (28595), Galloway, OH, 43119, by AFDCS
Mosher, Frederick (28598), Chicago, IL, 60618, by AFDCS

Pry, William F. (28587), Dallas, TX, 75374, by Paul Benson
Sang, Harrington P. (28597), Chapel Hill, NC, 27517, by AFDCS
Schirber, Tim (28599), Gurnee, IL, 60031, by AFDCS
Stahl, Bill (28592), Springfield, OR, 97478, by Mystic Stamp Co.
Tolland, Jack (25901), Orvillia, ON L3V 3E5, Canada, Reinstatement by AFDCS

Deceased

Stephen C. Corona, 28229, Rhode Island
William Gracie, 27391, New Jersey
Jefferey P. Kellogg, 16666, Ohio
William C. Mang, 26095, Ohio

Resigned

Fred Bannan, 28005, Hawaii
Victoria L. Bannan, 28005, Hawaii
Martin McManus, 26277, California
Jim Plunkett, 25637, Florida
## First Days Advertising Deadlines

<table>
<thead>
<tr>
<th>Magazine Cover Date</th>
<th>Advertising Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 15, 2010</td>
<td>August 13, 2010</td>
</tr>
<tr>
<td>December 1, 2010</td>
<td>October 1, 2010</td>
</tr>
<tr>
<td>January 15, 2011</td>
<td>December 31, 2010</td>
</tr>
</tbody>
</table>

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## Advertising Rates (per insertion), Color or B/W

<table>
<thead>
<tr>
<th>Size</th>
<th>Dim.(inches)</th>
<th>Once</th>
<th>4 consecutive*</th>
<th>8 consecutive*</th>
<th>Illust.*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>5 x 8</td>
<td>$148</td>
<td>$135 ($120)</td>
<td>$120 ($105)</td>
<td>6 Max.</td>
</tr>
<tr>
<td>3/4 vert</td>
<td>5 x 6</td>
<td>130</td>
<td>117 (104)</td>
<td>104 (91)</td>
<td>5 Max.</td>
</tr>
<tr>
<td>1/2 horiz.</td>
<td>5 x 3-1/16</td>
<td>90</td>
<td>81 (72)</td>
<td>72 (63)</td>
<td>3 Max.</td>
</tr>
<tr>
<td>1/2 vert.</td>
<td>2-3/8 x 8</td>
<td>90</td>
<td>81 (72)</td>
<td>72 (63)</td>
<td>3 Max.</td>
</tr>
<tr>
<td>1/4 horiz.</td>
<td>5 x 1-7/8</td>
<td>55</td>
<td>49.50 (44)</td>
<td>44 (38.50)</td>
<td>1 Max.</td>
</tr>
<tr>
<td>1/4 vert.</td>
<td>2-3/8 x 3-15/16</td>
<td>55</td>
<td>49.50 (44)</td>
<td>44 (38.50)</td>
<td>1 Max.</td>
</tr>
<tr>
<td>1/8 horiz.</td>
<td>2-3/8 x 1-7/8</td>
<td>35</td>
<td>31.50 (28)</td>
<td>28 (24.50)</td>
<td>None</td>
</tr>
<tr>
<td>1/16 horiz.</td>
<td>2-3/8 x 15/16</td>
<td>20</td>
<td>18 (16)</td>
<td>16 (14)</td>
<td>None</td>
</tr>
</tbody>
</table>

*Prices in parentheses are base prices discounted 10 percent for payment with order or for the entire contract.

**Illustrations over the maximum number allowed cost $5 each.

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AFDCS membership is required to advertise. Rates are for camera-ready ads. Submitted ads are subject to approval of the AFDCS and the editor, who reserve the right to reject or decline advertising or suspend advertising privileges for any reason for such periods of time as in their discretion they see fit.

First Days does not guarantee advertisements, but accepts copy in good faith, reserving the right to reject objectionable material. Purchasers should request authentication of valuable material.

Payment requirements: One-time advertisers must prepay. No discounts are allowed. For contract clients only, a 10 percent discount is allowed if the ad is prepaid or payment is sent with copy. Checks, money orders and credit cards (Visa and Mastercard), paid to the order of the American First Day Cover Society, are accepted. Payment is due on the publication date. Accounts more than 30 days in arrears will be charged at a rate of 1-1/2 percent per month or fraction thereof. Foreign advertisers must prepay the entire contract in U.S. funds.

AFDCS Central Office, POB 16277, Tucson, AZ 85732
Phone (520) 321-0880; FAX (520) 321-0879
E-mail: AFDCS@afdcs.org

(Please include a phone number or email address with your correspondence/order.)
AFDCS Stamp Show Membership Recruiting

The AFDCS has a show recruiting kit that includes brochures about AFDCS services, *A Short Course in FDC Collecting*, *First Days* back issues for sale, Sales department forms, plus complete instructions for running your AFDCS show table. For more information contact the AFDCS central office at least six weeks before your show date.

**Recruit a New Member Today!**

*This form may be reproduced in newsletters, pricelists and show programs.*

**AMERICAN FIRST DAY COVER SOCIETY**

Membership Application

Date: ____________________________

Status: ☐ New Member ☐ Reinstatement/Old AFDCS # _______________________

Type: ☐ Regular ($30) ☐ Junior ($15) ☐ International ($40) ☐ Family (+$3 each)

Print the following information as you want it to appear in the AFDCS official records.

Mr./Mrs./Ms./Miss/Dr.

Title ______ First _______________ MI _____ Last ________________

Street or POB ______________________________

City __________________________ State ________ ZIP ________________

Age (if under 18): ____________________ Occupation: ____________________

List stamp clubs to which you belong: ______________________________________

Name of additional family member(s): ______________________________________

Family membership (additional family members residing at the same address) may be added to a regular membership at $3 each per year. Family memberships do not receive an additional subscription to *First Days*.

*I agree to abide by the rules and bylaws of the AFDCS.*

Signature _______________________________________________________________

Proposed by *First Days* magazine or

Proposer’s Name (optional) _________________________ AFDCS# ____________

Regular member dues, including 8 issues of *First Days*, are $30 per year

Junior membership (age 17 and under) — $15

International membership (including Canada and Mexico) — $40

Submit dues with your application. Make U.S. fund checks or money orders payable to AFDCS. Mastercard and Visa are also accepted.

**AFDCS Central Office**

POB 16277, Tucson, AZ 85732-6277

Web: www.AFDCS.org E-mail: AFDCS@afdcs.org
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H.R. Harmer offers collectors the security of not only its reputation and past performance of the last 69 years, but also the financial strength that comes with being part of a global collectibles powerhouse, Spectrum Group International, Inc.

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The ArtCraft Cover society can give you all the enjoyment of collecting first day covers without the frustrations. You’ll get fresh unaddressed covers, shipped in a protective package, for as much as 13% less than our regularly advertised mail order prices. (The member price of a single of a 42¢ issue is only $2.40).

Shipments are sent approximately once a month, and covers are charged against the balance you have on deposit. No more missed issues, no dues, no service charges, and no shipping fees. We’ll enclose a statement of your account in each mailing showing all transactions since your last mailing and your new deposit balance. When your balance runs low (and before you miss a mailing) you’ll be advised that an additional deposit is necessary. If you wish, you can authorize us to automatically charge your renewal to the Visa, MasterCard, or Discover card you specify. And, we can customize your service to match almost any collecting profile.

START NOW
Phone, e-mail, or write us today to receive complete information on the services we offer and how to join.

The ArtCraft Cover Society
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Toll Free: (877) 966-0001 • e-mail: washpress@washpress.com
Internet: www.washpress.com